



Berthoud Elementary PTA Sponsorship Opportunities

2025-2026

Proud Members of:

Colorado Parent Teacher Association
National Parent Teacher Association

Contact

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Introduction

Friends of Berthoud Elementary School,

We are excited to reach out to our local community as we prepare for an enriching 2025-2026 school year at Berthoud Elementary. As a vital part of our school, the Berthoud Elementary PTA is committed to enhancing the educational experience of our students through various programs including field trips, after-school club funding, and essential school improvements.

To continue our mission, we are seeking the support of local businesses and organizations through our sponsorship opportunities. Corporate sponsorships directly fund these important initiatives and many fun events that benefit our children and the broader community.

Your sponsorship not only provides critical funding but also offers a unique way for you to connect with our community and demonstrate your commitment to local education. We believe that together we can achieve mutually beneficial goals that positively impact our students and families.

Please find the attached sponsorship packet for your review. We would be more than happy to answer any questions you may have and discuss how we can work together.

Thank you for considering this opportunity to support Berthoud Elementary School and the PTA. We look forward to partnering with you to make this school year a memorable one for our students.

Sincerely,
Berthoud Elementary PTA

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About Us

At Berthoud Elementary, the Parent-Teacher Association (PTA) is dedicated to fostering a vibrant and supportive community that enhances the educational experience for every student. We take immense pride in our collaborative efforts, bringing together administrators, faculty, staff, parents, grandparents, volunteers, and students to work toward a common goal: ensuring that every child has the opportunity to grow, learn, and succeed.

The PTA is more than just an organization; it is a thriving community of committed individuals who share a passion for education and a deep investment in our students' futures. We believe that by working together, we can enhance academic programs, support innovative initiatives, and create a nurturing environment where every student can thrive.

We are always seeking new ways to improve our school and enrich the educational experiences we offer. Education is a collaborative effort, and we encourage everyone—parents, teachers, and community members—to join us in this mission. Together, we can create a better future for our children and our community.

Join us in making a difference at Berthoud Elementary, where every contribution counts and every voice matters. Together, we can build an extraordinary academic experience for all!



Mission

We are dedicated to enhancing academic programs, fostering engagement among parents and teachers, and ensuring a nurturing environment where all children can thrive. Together, we empower our students and strengthen our school for a brighter future.

Meet Our Board



Michelle Schmeltzer

President



Kelly Huelsing

Vice President



Lyndsie Walker

Secretary



Kate Nicholson

Treasurer

The PTA Board is made up of a dedicated group of parents who choose to volunteer our time because we care deeply about our school community. We come from a variety of professional backgrounds—ranging from education and business to creative fields and beyond—and each of us brings a unique set of skills to the table. What unites us is a shared commitment to supporting our students, teachers, and staff. We believe that when families are involved, schools thrive, and we're proud to help create opportunities and experiences that make our school a stronger, more connected place for everyone.

Featured Events



The PTA plays a vital role in organizing and sponsoring a variety of beloved community events, made possible by the generosity of our sponsors. These traditions have become cherished memories for students, many of whom carry them for years to come. More than just entertainment, these events provide opportunities for families to connect, celebrate, and build a strong sense of community. However, the success of these gatherings doesn't happen overnight—it takes years of planning, hard work, and the unwavering support of sponsors like you.

By contributing to these efforts, you are helping ensure that these cherished traditions continue for future generations of Eagles. Your support enables our students to learn, grow, and thrive while fostering a deep sense of belonging and community. Together, we can make a lasting impact on our school and the families we serve.

**AUG
11**

Back to School Night Bash

The Back to School Night Bash celebrates the start of a new school year with local booths and fun activities for kids. It's a great opportunity for families to meet teachers and kick off the year with a festive, community vibe!

**SEP
20**

Fall Festival

The Fall Festival is a fun-filled event for the whole community, featuring carnival games, prizes, live music, and food trucks. It's a festive celebration that brings everyone together for an afternoon of entertainment and seasonal fun!

**NOV
14**

School Auction Fundraiser

Our newest event invites students to create one-of-a-kind pieces of art that will be featured in a special showcase. Families and friends will have the opportunity to bid on these creative works, with all proceeds going directly to support our school.

**JAN
25**

Snowball Dance

The Snowball Dance is a fun opportunity for students to come together outside of school hours, dance, and create lasting memories and friendships. It's a special evening full of laughter, music, and celebration!

SPRING

Jog-a-Thon

The Jog-a-Thon is an exciting, action-packed event where students gather pledges for laps run, all while raising funds for the school. It's a fun and energetic way for students to support their school while staying active!

**MAY
22**

End of Year Celebration

We wrap up the school year with a fun-filled celebration featuring a foam party, snow cone truck, and plenty of smiles! It's the perfect way for students to celebrate their hard work and kick off summer in style.



Benefits for the Sponsor

Sponsoring a school event provides businesses with a unique opportunity to connect with the local community while supporting a meaningful cause. By partnering with the school, sponsors can build strong relationships with families and students and gain valuable exposure in a positive, impactful way. Here are three key benefits of becoming a sponsor.



Increased Brand Visibility

Sponsors gain exposure to a large, engaged audience of parents, students, and community members, enhancing their brand recognition and reputation within the local community.

Community Engagement

Sponsoring school events helps businesses demonstrate their commitment to supporting education and the community, fostering goodwill and strengthening their relationship with local families.

Targeted Marketing

School events attract a specific demographic—local families and community members—which allows sponsors to reach potential customers in a meaningful and impactful way, often leading to increased business opportunities.

Sponsorship Packages



- All other items listed in following tiers
- Sponsor participation in all featured events
- Exclusive sponsorship option at Snowball Dance
- Large company logo on jog-a-thon shirts
- Large company logo on sponsor banner
- Large highlight in local business directory
- Large company logo in yearbook acknowledgement
- Large company logo on sponsor page of website
- 1 Friday Folder Flyer
- 3 Social Media Shout Outs

\$2,000



- Table at Fall Festival
- Small company logo on jog-a-thon shirts
- Small company logo on sponsor banner
- Small highlight in local business directory
- Small company logo in yearbook acknowledgement
- Small company logo on sponsor page of website
- 1 Social Media Shout Outs

\$500



- All other items listed in following tiers
- Sponsor participation in 2 featured events
- Medium company logo on jog-a-thon shirts
- Medium company logo on sponsor banner
- Medium highlight in local business directory
- Medium company logo in yearbook acknowledgement
- Medium company logo on sponsor page of website
- 2 Social Media Shout Outs

\$1,000

A La Carte Options

Logo on jog-a-thon shirts – \$100

Table at Fall Festival – \$100

Company provided flyer in Friday folder – \$50 per week

Highlight in local business directory – \$75

Monthly PTA digital newsletter sponsor – \$25 per issue

General donation to BES PTA – any amount

Sponsorship at a Glance

Sponsorships begins August 1, 2025
and close July 30, 2026



	Gold	Silver	Bronze
Annual/Year Round	\$2000	\$1000	\$500
Sponsor participation in featured events	All	2	
Sponsor Option at Snowball Dance	✓		
Table at Fall Festival	✓	✓	✓
Logo on Jog-a-thon T-shirts	Large	Medium	Small
Logo on Sponsor Banner	Large	Medium	Small
Highlight in Local Business Directory	Large	Medium	Small
Logo in Yearbook Acknowledgment	Large	Medium	Small
Logo on PTA Sponsor Website Page	Large	Medium	Small
Friday Folder Flyer	✓		
Social Media Shout Out	3	2	1

A-La-Carte Options

Logo on Jog-a-thon T-shirts	\$100
Table at Back to School Bash	\$100
Company provided flyer in Friday Folders	\$50 per week
Highlight in Local Business Directory	\$75
Monthly PTA Digital Newsletter Sponsor	\$25 per issue
General Donation to BES PTA	Any



Thank you for your interest!

We look forward to working with you to build a program that benefits our local community.

Contact

Website <https://berthoudel.givebacks.com>

Email berthoudelementarypta@gmail.com

Address 560 Bunyan Ave, Berthoud, CO 80513